



ALAMEDA COUNTY  
CONGESTION MANAGEMENT AGENCY

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May 28, 2009  
Agenda Item 7.4

**Memorandum**

**DATE:** May 13, 2009  
**TO:** CMA Board  
**FROM:** Plans and Programs Committee  
**RE:** Transportation Fund for Clean Air (TFCA): FY 2009/10 Program

**Action Requested**

It is recommended that the Board approve the FY 2009/10 TFCA Program. The entire \$1,758,020 is proposed to be programmed in this cycle. Conditional approval is proposed for \$100,000 of the program to allow for additional information to be gathered for the recommended Bike to Work Day project's cost-effectiveness evaluation.

**Discussion**

As detailed in the attachment, the FY 2009/10 TFCA Program recommends funding for ten projects. The amount of TFCA funding recommended for each project is dependent upon the results of the required cost-effectiveness calculations. Staff is proposing conditional approval for \$100,000 of the program recommended Bike to Work Day project pending the eligibility determination and cost-effectiveness calculations. Bike counts scheduled for the 2009 Bike to Work Day will include "pre" and "post" counts which will assist in evaluating the project's cost-effectiveness. Based on the outcome of the evaluation, staff will include the project in the program or propose revisions to the approved program.

Since the approval of the draft program, the Air District has indicated that Pleasanton's Bernal Bridge Bike Lanes and Sidewalks project is not eligible for TFCA funding. As a result, the \$58,000 draft recommendation for this project has been moved to other projects in the FY 2009/10 TFCA program:

- \$50,000 in additional funds to Alameda County's Fairmount Campus Shuttle project.
- \$8,000 in additional funds to LAVTA's Route 9 Operations project (formerly Route 50).

The draft program's remaining balance of \$61,133 has also been added to LAVTA's Route 9 project, for a revised total recommendation of \$ 82,133.

**Financial Impact**

This programming action has no financial impact to the CMA. The TFCA funds included in this funding program are being made available by the Bay Area Air Quality Management District (Air District). Costs associated with the CMA's administration of the TFCA program are included in the current CMA budget.

Attachment

FY 2009/10 TFCA County Program Manager Fund - Draft Final Program

Recommended Projects								
Sponsor	Project Name	Project Description	Total Project Cost	TFCA Requested	TFCA Program Balance	Recommendation	TFCA Cost-effectiveness	Comments
<b>70% City/County Share</b>								
Alameda	Webster St SMART Corridors	SMART Corridor Management along the Webster Corridor between Central Ave. in Alameda and Harrison St./7th in Oakland, including the Webster and Posey tubes and State Rt. 260.	\$1,234,000	\$400,000		\$ 400,000	\$ 8,420	Exchange Proposal
Alameda County	Fairmont Campus to BART Shuttle	A free, two bus shuttle service, for employees and the public, between the Bayfair BART Station and the Fairmont Campus, which includes the Ala. Co. Medical Center and the Juvenile Justice Center. To run on a continual loop, between 7am and 7 pm, M-F. Request is for one year, FY 09/10.	\$310,330	\$170,000	\$ 166,626	\$ 170,000	\$ 48,577	
Albany	Ohlone Greenway Bicycle Path Widening	Widen 5,850 ft of Ohlone Greenway from 9 to 14 ft to accommodate bicycle and pedestrian use.	\$ 503,200	\$ 50,000	\$ 34,879	\$ 50,000	\$ 36,065	
Berkeley	Citywide Bicycle Parking Program	Purchase and install at least 175 new on-street bicycle racks to expand on-street bicycle parking throughout the city.	\$46,887	\$ 46,887	\$ 46,603	\$ 46,887	\$ 21,521	
Fremont	South Fremont Arterial Management	Improve arterial operations along 5 corridors by upgrading existing traffic signal system equipment and updating existing traffic signal coordination plans for the weekday AM, Midday, and PM peak periods.	\$232,000	\$ 232,000	\$ 448,307	\$ 232,000	\$ 45,439	
Pleasanton	Trip Reduction Program	Trip Reduction Program Employer-based and school-based program. The project also consists of monitoring efforts by conducting transportation surveys to gather data. Request is for one year, FY 09/10.	\$131,000	\$47,000	\$ 47,212	\$ 47,000	\$ 46,740	
Subtotal			\$2,457,417	\$945,887	\$743,627	\$945,887		
Total 70% Share					\$1,251,497			
Recommendation under 70% Balance						(\$305,610)		

<b>30% Transit Discretionary Share</b>								
AC Transit	Easy Pass Transit Incentive Program	Market, implement, and expand the Easy Pass Transit Incentive Program which provides discounted bus passes. Request is for two year program.	\$350,000	\$350,000		\$350,000	\$ 81,075	
ACCMA	Guaranteed Ride Home Program	Alameda County Guaranteed Ride Home Program is targeted to workers in Alameda County that use an alternative commute mode (carpool/vanpool, train/BART, bus ferry, walk or bike). Request is for two years, FYs 09/10 and 10/11.	\$280,000	\$280,000		\$ 280,000	\$ 18,116	
LAVTA	Route 9 Operating Assistance	Operating for LAVTA's existing Route 9 Hacienda Business Park Shuttle, which connects the Dublin/Pleasanton BART Station with the Hacienda Business Park. Request is for one year, FY 09/10. (LAVTA's Route 50 has been renamed to Route 9).	\$319,462	\$100,000		\$ 82,133	\$ 65,684	
Subtotal			\$949,462	\$730,000	NA	\$712,133		
Total 30% Share					\$506,523			
Recommendation over 30% Balance						\$205,610		

<b>Other Projects</b>								
ACCMA	Bike to Work Day Marketing and Survey	Marketing through promotional ads in East Bay for 2010 and 2011 Bike to Work Day. Funding request for two years including a follow up survey to gauge the Program's effectiveness.	\$ 100,000	\$ 100,000		\$ 100,000		Staff working to determine eligibility. Conditional approval recommended pending additional project info.
Subtotal			\$100,000	\$100,000	NA	\$100,000		

Total Recommendation			
Total TFCA Requested	Total TFCA Program Balance	Recommendation	Difference
\$1,775,887	\$1,758,020	\$1,758,020	\$0